

We're here for students

As your children head back to school, your cooperative will be right there with them, providing reliable, competitively-priced electricity. We'll keep the lights on. We'll invest in our community so there will be opportunities waiting for them here at home when they finish their education, and we'll support them with a variety of initiatives that enhance their educational experience from preschool through high school.

Our constant commitment to young people is founded in one of the Seven Cooperative Principles that define our business model: "Education, Training and Information." Among the engagement work our co-op does, outreach efforts for youth are a personal favorite for me because they represent a long-term investment in the health of our co-op and our communities.

We have built a strong relationship with local schools by providing both interesting and age-appropriate programs that support the curriculum. Fleming-Mason Energy personnel also share information about electrical safety, renewable energy and conservation information with scout groups, 4-H clubs and other youth programs.

One of the ways we support our members is awarding scholarships each year to graduating high school seniors who live within our service area. These scholarships help pay for post-high school opportunities like college, trade schools or other educational opportunities. Over the years, Fleming-Mason Energy has provided financial aid to students.

Our investment doesn't end with graduation, though. We're also working to give these young people a reason to stay in our community after their education is finished.

Fleming-Mason Energy and our fellow Kentucky's Touchstone Energy Cooperatives are investing in economic development initiatives that give them a reason to stay. Attracting new businesses to our region brings better-paying jobs for this next generation of workers.

We hope today's students will become the next generation



of co-op members and community leaders. Some may even come to work for Fleming-Mason Energy, or someday serve on the co-op's board of directors.

With each new school year, Fleming-Mason Energy's responsibility continues—to help those we serve fully understand the power of electricity and the life-changing power of co-op membership.

At your service, 24/7

Should you experience an electric outage, cooperative employees are standing by to respond 24/7. To report an outage, call 1-800-464-3144.



Brandon Hunt
PRESIDENT & CEO

We're ready for football

Kentucky's high school football and soccer seasons kick off this month. Rural Kentucky high schools have a long tradition of high performance in both popular outdoor sports.

Fleming-Mason Energy is proud to power all of our local schools.

We supply the electricity that lights up stadiums, scoreboards, concession stands, locker rooms and parking lots. Like the teams we serve, your co-op is conditioned and ready for another great season of "Friday night lights."



L. BRANNOCK

Contact us:

In Fleming County:
(606) 845-2661

Other Counties:
(800) 464-3144

Hours:

7:30 A.M. – 4:30 P.M.

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Fleming-Mason Energy sends local veterans to Washington

Local veterans who served during the Vietnam War are representing Fleming-Mason Energy as participants in the upcoming Honor Flight to Washington, D.C., on Aug. 24.

Donald Brown of Fleming County and Jerry Ruggles of Lewis County are traveling to the nation's capital with other Kentucky war veterans to experience a full day of honors and see memorials built in their honor.

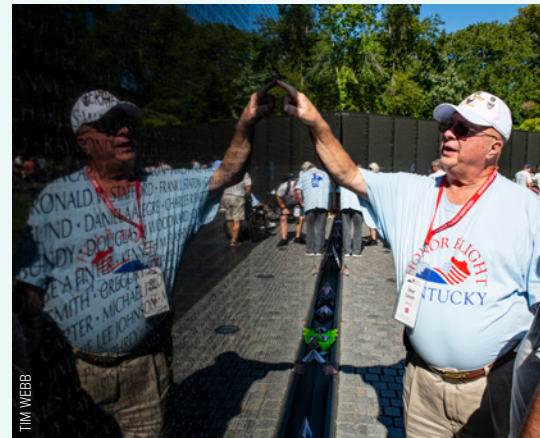
"Making it possible for both Donald and Jerry along with the other heroes from Kentucky to make this trip is our sincere pleasure," says Lori Ulrich, marketing and public relations manager. "We owe them so much for the freedoms we enjoy, and we hope all the veterans return saying it was one of the greatest days of their lives."

The trip will take Brown and Ruggles to view memorials dedicated

to those who served in World War II, the Korean War and the Vietnam War. The group will also tour memorials dedicated to those who served in the Air Force and Marine Corps. The day culminates with a wreath-laying at the Tomb of the Unknown Soldier in Arlington National Cemetery.

On their return flight, the veterans will participate in "mail call." Each receives cards and letters thanking them for their service to the nation.

Fleming-Mason Energy is helping organize a special homecoming celebration for the Honor Flight participants. Families, friends and supporters are invited to arrive at Blue Grass Airport in Lexington by 7:30 p.m. on Aug. 24 to cheer on the veterans as they parade through the airport terminal building.



TIM WEBB

This is the 13th year Fleming-Mason Energy and Kentucky's Touchstone Energy Cooperatives have sponsored the all-expense-paid trip. Co-op employees and volunteers accompany the vets to assist them as they travel.

For more information, contact Marketing and Public Relations Manager Lori Ulrich at (800) 464-3144.

Honoring Those Who Served

Let's give a hero's welcome to the veterans of our co-op sponsored Honor Flight.

Join others at the Lexington airport on Aug. 24 by 7:30 p.m. to show your support of the greatest generation as they return from Washington D.C.

Fleming-Mason Energy
A Touchstone Energy Cooperative

RANDY BUCKNAM/ERC

Upgrading systems: What's in it for you?

Fleming-Mason Energy is committed to providing safe, competitively priced and reliable power to our members. One way we accomplish this is by helping members transition to electric systems in ways that benefit them.

“Residential, agricultural, commercial and industrial co-op members can all gain by upgrading electric equipment,” says Brandon Hunt, Fleming-Mason Energy’s CEO. He lists these benefits:

- **Lower energy costs.** More energy-efficient appliances use less electricity, saving members money on their power bill.
- **Reduced pollution.** Using less electricity and using clean energy reduces greenhouse gas emissions that are harmful to the planet.
- **Grid resilience.** When members use smart appliances, Fleming-Mason Energy can better control energy use at peak times during the summer and winter. This helps keep members’ energy costs affordable.
- **Improved quality of life.** New, smarter technology provides conveniences and enhancements for better living experiences.

Benefiting from beneficial electrification

Replacing older and inefficient gas or propane-powered furnaces and water heaters with more efficient, electric technology is a

simple way to begin enjoying the perks of beneficial electrification. New generation air-source heat pumps and electric water heat pumps are two to three times more efficient than their gas-powered counterparts.

“Energy savings isn’t the only benefit to upgrading climate control systems,” Hunt says. “Switching out these key appliances also gives you greater comfort and control—a win for any homeowner.”



RHEEM MANUFACTURING COMPANY/NECA